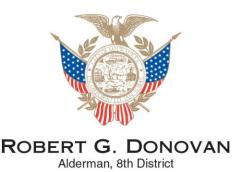
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- Anti-Graffiti Policy Committee



February 4, 2015

Alderman Donovan (414) 708-9417

Alternative transit proposal gaining momentum

Three Milwaukee County Supervisors voice support for Alderman Donovan's proposal

The alternative Milwaukee transit proposal released yesterday by Alderman Bob Donovan – *Moving Milwaukee Forward* - *A Common Sense, Cutting Edge Transit Alternative: Transit-On-Demand/Premium Transit* – is already receiving support from members of the Milwaukee County Board.

In a statement released yesterday, **Supervisor Deanna Alexander** called Alderman Donovan's proposal "decidedly more attractive than the streetcar."

"This is a logical alternative to the downtown streetcar. Part of this new plan offers service on demand, similar to Uber and Lyft!" Supervisor Alexander said in the statement. "It will meet the goals of the streetcar plan with less money, more versatility, and expanded service to Milwaukee's most underserved populations."

"It's time to really examine ways to move people in the downtown area, without needless committing to fixed routes at exorbitant prices," Supervisor Alexander said.

Supervisor Mark Borkowski also supports the alternative transit proposal. "*Moving Milwaukee Forward* has merit and makes good sense," Supervisor Borkowski said.

"In addition, the plan would be a big boost to Milwaukee County Transit Services, with \$13 million for added bus routes to get people to jobs and work, and it would potentially off-set some of the county's para-transit costs," Supervisor Borkowski said.

Supervisor Steve Taylor said the proposed six-mile service area of Alderman Donovan's transit proposal is appealing. "We're talking about a system that would serve a much larger portion of our population and get people to many, many more destinations," Supervisor Taylor said.

-More-



Plan gaining momentum/ADD ONE

"Moving Milwaukee Forward would be smarter, faster and less expensive than the streetcar, and it makes better fiscal and overall sense in my mind," Supervisor Taylor said.

Moving Milwaukee Forward is a multifaceted proposal that would utilize reallocated federal streetcar funding to create cutting-edge, technology-driven transit-on-demand service and a premium fixed-route transit service using green-energy vehicles.

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